

# Financing real transformation?

## Designing an effective financial mechanism under the Convention

Building a common understanding and pragmatic consensus on key elements of the needed architecture on climate finance:

- The roles of public and private: what private finance can do and what it cannot do
- How to accelerate readiness, capacity and enabling framework conditions in developing countries
- How to leverage private finance at scale through finance mechanisms that de-risk investment

**The UNEP FI - WWF - IIGCC  
Side Event at COP 16**

**6 December 2010  
20:15 – 21:45  
Cancunmesse  
Room Jaguar**

### Speakers

**Yolanda Kakabadse**  
President, WWF

**Kaveh Zahedi**  
Climate Change Coordinator, UNEP

**Ole Beier Sorensen**  
Chairman, Chief of Research and Strategy, ATP

**Mark Fulton**  
Global Head of Climate Change Investment Research  
at Deutsche Bank

**Leif Ervik**  
Director General, Ministry of Finance, Norway  
Further developing and developed country negotiators (TBC)



**UNEP Finance Initiative**  
Innovative financing for sustainability



**IIGCC**

Institutional Investors Group on Climate Change